
Mélanie CIUSSI

**INNOVATION Academy
Sophia-Antipolis**

CV

Skills & Interests

Teaching Skills

Active learning methods, empowered classrooms

Research Skills

Applied research in Education, Innovation, Knowledge Management, Game based learning

Languages

French, English

Expertise

Innovative pedagogy, Co-creativity, Transformation of Education, Learning communities, Corporate Social networks, Serious games, eLearning, Moocs.

International Interests

Pedagogies from Northern Europe (Finland, Denmark) or Canada

Qualification

Scholarly Academic

Academic Degrees

Doctorat University Aix Marseille I, Aix-en-Provence - Marseille, France, Doctor in Education Science, Félicitations unanimité du jury., 2007.

DEA University Aix Marseille I, Aix-en-Provence - Marseille, France, Mention TB, 2003.

DESS University Aix Marseille I, Aix-en-Provence - Marseille, France, Training and ICT -Mention TB, 2002.

DESS University of Nice, Nice-Sophia Antipolis, France, Market Research (Marketing) Mention Bien, 1996.

Bachelor Nottingham University, Nottingham, UK, Bachelor in Management and Finance, 1995.

Work Experience

Associate Professor, SKEMA (2001 - Present), Sophia, France.

Responsible for Teaching and Learning Innovation, SKEMA BS (June, 2010 - 2014), Sophia Antipolis, France.

In charge of eLearning, Ceram Business School, Nice Chamber of Commerce (2001 - 2007), Sophia Antipolis, Nice, France.

Head of RIAM Research, University Aix Marseille I (UMR ADEF Lab) (2002 - 2005), Marseille, France.

Assistant Human Resources Manager, Marks and Spencer UK and Belgium (1997 - 2000), and Belgium, United Kingdom.

Intellectual contributions

Articles in Journals

CIUSSI, M. & VIAN, D. (2017). Le programme ID de SKEMA Business School. Développer la démarche effectuale en école de commerce. *Entreprendre et Innover*, 2017/2 (33).

Jappinen, A. K. & Ciussi, M. (2015). Indicators of improved learning contexts: a collaborative perspective on educational leadership. *International Journal of Leadership in Education*.

Ciussi, M., Rosner, G., & Augier, M. (2009). Engaging students with mobile technologies to support their formal and informal Learning. *International Journal of Mobile and Blended Learning.*, 1 (4).

Ciussi, M. (2009). Etude des processus de socialisation dans les communautés virtuelles d'apprenants : De la crise à l'entraide. *Journal Education & Formation*.

CIUSSI, M. & Simoniam, S. (2005). L'échange favorisé par l'organisation relationnelle de contenu. *International journal of Information Sciences for Decision Making*.

Articles in Proceedings

CIUSSI, M. (2016). Designing a game-based MOOC on a smartphone application: key challenges. *10th European Conference on Games Based Learning*.

CIUSSI, M. (2008). Entre contrôle et lâcher-prise : le cas des communautés virtuelles. *Journées Communication et Apprentissage instrumentés en réseau*, Hermes Sciences-Lavoisier.

Books, Monographs, Compilations, Manuals

CIUSSI, M., VIAN, D., & SEMPELS, C. (2018). *Tous innovateurs. Deux méthodes pour révéler des solutions invisibles dans le complexe* -.

Ciussi, M. (Ed.). (2015). *Leading Issues in e-Learning Research MOOCs and Flip: What's Really Changing?* Academic Conferences and Publishing International Limited.

Ciussi, M. & Gebers Freitas, E. (2012). *Leading Issues in e-Learning Research for Researchers, Teachers and Students* Academic Publishing International.

CIUSSI, M. (2010). *Des réseaux sociaux aux communautés d'apprentissage* Editions Universitaires Européennes.

Chapters, Cases, Readings, Supplements

Ciussi, M., Rosner, G., Augier, M., & Suder, G. (2011). M-Learning and Y Generation: the Reality behind the Myth. *Combining E-Learning and M-Learning*. IGI Global.

Ciussi, M. & Rolland, N. (2010). Réseaux sociaux et Entreprise 2.0 : le cas DANONE. *Management dans l'Economie de la Connaissance*. FX. Meschi and L.Di Biaggio.

Ciussi, M. (2010). Vue d'ailleurs: Web Social et partage des connaissances par l'entreprise 2.0. *Apprendre les Technologies*. Presses Universitaire de France.

Ciussi, M., Rosner, G., Augier, M., Kimble, C., & Hildreth, P. (2008). Learning communities are not mushrooms or how to cultivate learning communities in higher education. *Communities of Practice: Creating Learning Environments for Educators*. Information Age Publishing.

Conference Presentations

CIUSSI, M. & ROMERO, M. (2018, February). *Analyse de la co-créativité dans un projet de pédagogie disruptive*. Innovation 2018 HEP, Lausanne, Switzerland.

CIUSSI, M. & VIAN, D. (2017, February). *How to train social and business transformers in a disruptive way ?* Invited presentation at TEDxYouth, Suzhou, China.

CIUSSI, M. & VIAN, D. (2017, February). *L'innovation au service de la pédagogie : le programme Innovation Durable*. Invited presentation at Colloque Conférence des grandes écoles, PARIS, France.

CIUSSI, M. (2016, November). *The future of academic teaching – New business models in Academia*. Invited presentation at Workshop Open R&D, HIHM, Hedmark, Norway.

CIUSSI, M. (2016, October). *Designing a game-based MOOC on a smartphone application: key challenges*. 10th European Conference on Games Based Learning, Paisley, United Kingdom.

Ciussi, M. (2013). *Manager ID, vers une nouvelle méthode d'évaluation des connaissances, savoir-faire et savoir-être*. Table ronde "Des outils pour s'auto-évaluer" - Colloque ADMEE, Fribourg, Switzerland.

Ciussi, M. (2013, October). *Engaging Lifelong Learners with Mobile Technologies to Support their Non Formal Learning*. 12th European Conference on E-Learning, Sophia-Antipolis, France.

Jäppinen, A. K. & Ciussi, M. (2013, June). *Collaborative leadership as the lens for co-creating an innovation – a curriculum reform in management education*. CO-CREATE Conference, Espoo, Finland.

Ciussi, M., Henri, F., & Charlier, B. (2012). *Instructional design, emergent networked learning and negotiation of meaning*. EARLI SIG 6 & 7, Bari, Italy.

Ciussi, M., Charlier, B., & Henri, F. (2011). *Developing innovative practices through collaborative research: recognizing sharing and negotiation of meaning*. ISATT International Study Association on Teacher and Teaching, Braga, Portugal.

- CIUSSI, M., Rosner, G., & Augier, M. (2009). *Turning Ipods into educational tools: blurring the frontier of learning and fun*. IADIS Mobile learning Conference, Barcelona, Spain.
- CIUSSI, M. & Charlier, H. (2009). *Sharing practices in a CoP : What does it mean ?* Conference ISATT, the International Study Association on Teachers and Teaching, on 'Navigating in educational contexts: identities and cultures in dialogue', Lapland, Finland.
- CIUSSI, M. (2009). *Supporting the Reification Process within a Community of Practice*. The 9th IEEE International Conference on Advanced Learning Technologies, Riga June 09. Community of Practice', EEE ICALT, Riga, Slovenia.
- CIUSSI, M. & Augier, M. (2009). *Le sexe des Ipods*. Colloque Homme, SKEMA, Sophia Antipolis, France.
- CIUSSI, M. & Henri, F. (2008). *Improving practices with CoPs*. PALETTE/PROLEARN Summer School, Orhid, Macedonia.
- CIUSSI, M. (2008). *Why learning communities are not mushrooming?* Dokeos UserDay, Geneva, Unknown.
- CIUSSI, M., Henri, F., & Charlier, B. (2008). *La réification des pratiques d'enseignements, quel scénario, quels outils?* Colloque international EACP08, Environnements d'Apprentissage pour les Communautés de Pratique, Tlemcen, Algeria.
- CIUSSI, M. (2008). *Communautés d'apprenants: entre contrôle et lâcher-prise*. Colloque Jocair, Amiens, France.
- CIUSSI, M. (2008). *Transfert et partage des connaissances : nouveaux usages avec les TIC*. Colloque ACIEGE « Apport des bibliothèques aux établissements de l'enseignement Supérieur à l'économie de la connaissance, Sophia Antipolis, France.
- CIUSSI, M. (2008). *Evaluer les savoirs, savoirs-faire et savoir-être en ligne*. Epistema Professional Breakfast, Paris, France.
- CIUSSI, M. (2007). *Du réseau à la communauté d'apprenants. Quelle dynamique pour Faire œuvre ?* EIAH 2007 : International Workshop « Learning and working in CoPs: Theoretical and technological issues, Lausanne, Switzerland.
- CIUSSI, M. (2007). *Dynamique des liens sociaux à distance : Genèse des formes et processus observables*. Congrès International d'Actualité de la Recherche en Education et en Formation, Strasbourg, France.
- CIUSSI, M. (2007). *Knowledge sharing amongst online communities: stakes and realities in a virtual campus*. 4th International Conference on Open and Distance Learning - Forms of Democracy in Education: Open Access and Distance Education, Athènes, Greece.
- CIUSSI, M. (2007). *Communautés d'apprenants dans l'Enseignement Supérieur : Micro culture, déviance et dissonance*. Colloque TICE, Toulon, France.
- CIUSSI, M. (2007). *CoPs and Elearning*. Epistema – CERAM Professional Breakfast (co-organizer, Nice, France.
- CIUSSI, M. (2006). *L'enseignement en auto-formation : générateur ou destructeur de lien social ?* 1ère Journée Communication et Apprentissage instrumentés en Réseau, Colloque international JOCAIR, unknown, Unknown.
- CIUSSI, M. (2006). *On line learning networks, Ceram 's casestudy*. GTMC Consortium, Groningen, Netherlands.
- CIUSSI, M. (2005). *Elearning for Masses: two casestudies in a Business School*. Dokeos UserDay, Brussels, Belgium.
- CIUSSI, M. (2005). *eEducation and Citizenship : Can 3D educational games play tricks on your mind?* European Conference of eLearning, Amsterdam, Netherlands.

Research Reports

- 2012: Ciussi, M., Dispositifs hybrides, nouvelles perspective pour une pédagogie renouvelée de l'enseignement supérieur., submitted to HY-SUP European Research Programme "Education and Lifelong Learning.
- 2005: CIUSSI, M., Impact of educational simulation games (3D) in children's education: toward a new pedagogical space-time?, submitted to Report to the French Ministry of Research and French Ministry of Industry (RIAM projects).

Other Research

- 2018: CIUSSI, M., Colombier, N., & Vieville, T., *The string is not closed*.
String begins on line 1, column 61.

The CFML compiler was processing:

- An expression beginning with CreaSmartEdtech, on line 1, column 44. This message is usually caused by a problem in the expressions structure.
- An expression beginning with "\", on line 1, column 1. This message is usually caused by a problem in the expressions structure.

Professional Service

Chair: Conference / Track / Program

- 2018: European Conference of Game based Learning, NICE, France (International). Chair of the conference ECGBL (12th edition)
- 2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Conference Workshop Congress Organization

- 2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Editor: Conference Proceedings

2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Editor: Guest Editor of Journal

2014: The Electronic Journal of e-Learning - vol.12, issue 2, ECEL May 2014 (International).

Member: Committee/Task Force

2015: European Conference of eLearning (International).

PhD supervision (students from other institutions)

2017: Aalborg University, Copenhagen, Denmark (International). The PhD working title is:

Improving work: A matter of online professional development?

a study of the effectiveness of online professional development – illustrated by an empirical case of Danish K-5 science teachers

Reviewer: Reviewer for a Journal

2013: The Electronic Journal of e-Learning (International).